

KOCHIKEN

WE BUILD. YOU EARN.

**KOCHI
KEN**

WHITEPAPER V1.0

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BACKGROUND

The Kochi Ken project was formed by a team of visionaries from across the world who are enthusiastic about innovation in cryptocurrency. Passion and creativity are what drive the team to go beyond the limits of DeFi to establish a better future for the crypto space.

Our experience across marketing, developing cryptocurrencies, team building, content creation, and customer service comes together to produce an unrivalled and innovative cryptocurrency user experience. Kochi Ken's suite of products is the vehicle through which we can realize our vision.

We are aiming to be the first company to set a new standard for the consumer user experience. Right now, individuals do not profit financially from a product or service when it is sold. Kochi Ken is a game-changer, allocating half of all utility generated revenue back to the investors.

Rise Together.

OUR MISSION

Teamwork is critical to the success of any project, which is why, at Kochi, we embrace our community and do everything we can to help them.

Kochi provides holders a safe haven for their investments through our revenue sharing staking model. Our mission is to develop a plethora of tools and utilities which will improve security, allow more efficient project research, and help protect both our users and projects from fraud. This is just a snapshot of what the future entails for Kochi Ken.

We hope to pave the way for this business model to be adopted and convince more projects to utilize it.

TRIFI MODEL

We coined the term “TriFi” to describe the three primary functions of Kochi Ken's ecosystem: revenue sharing utilities, NFTs with utilities, and a memecoin. This groundbreaking revenue sharing model enables our Kochi Pack investors the opportunity to earn passive income from the success of our products and Kochi's token value.

The beginning of 2021 ushered in a frenzied, hype driven rush to purchase ‘the next big thing’. This led the market to become oversaturated with low quality projects and scams. Kochi will partner that hype with high quality products that will provide sustainable passive income for Kochi stakers.

The rise of NFTs and 'passive income' protocols such as nodes, Ohm forks, Titano forks, and Tomb forks caused investors to move away from basic memecoins.

We understand that in order to reach the full potential of Kochi, having a presence in each DeFi sub-niche is critical. It allows us to onboard more community members based on what they prefer to invest in.

Kochi's range of products and services will advance the adoption of the TriFi model. It will prove that TriFi will be the next stage in the growth of the cryptocurrency space.

TOKENOMICS

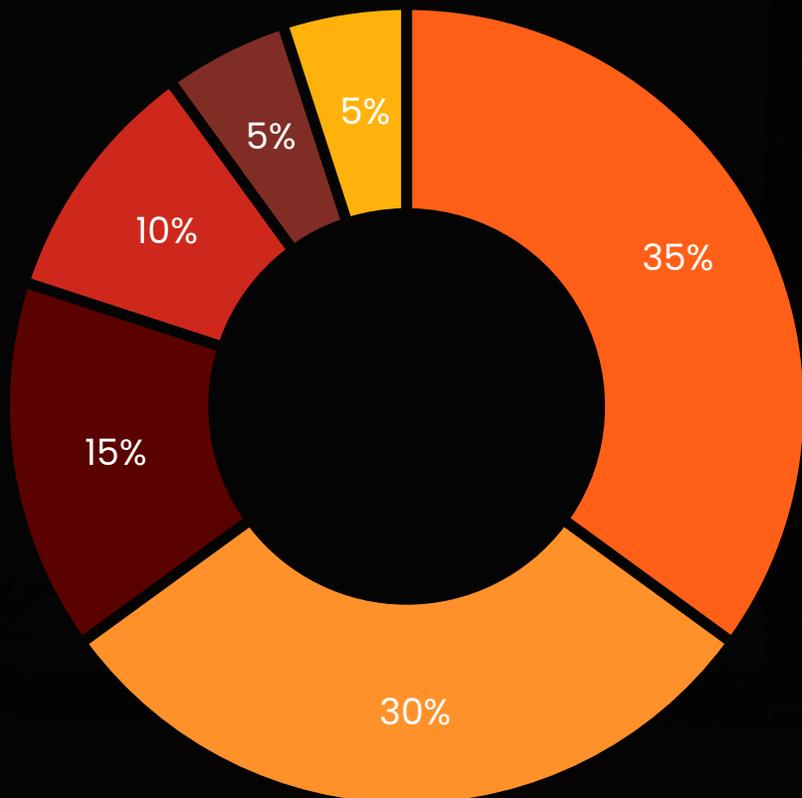
The native token on the Kochi Ken Protocol is the \$KOCHI token. \$KOCHI is the BEP-20 token created on the BSC Chain and is linked to all tools and utilities built within the Kochi Ken ecosystem. The total supply of \$KOCHI is 1 billion tokens.

Every purchase and sale on the protocol will begin with a 7% tax on every transaction, eventually being lowered to 0. The tax will be divided as seen below:

Buy & Sell Tax:	7%	Development:	2%
		Marketing:	4%
		Liquidity Pool:	1%

Token Allocation:

- 35% Presale
- 30% Liquidity
- 15% Exchange
- 10% Private Sale
- 5% Ecosystem
- 5% Giveaways

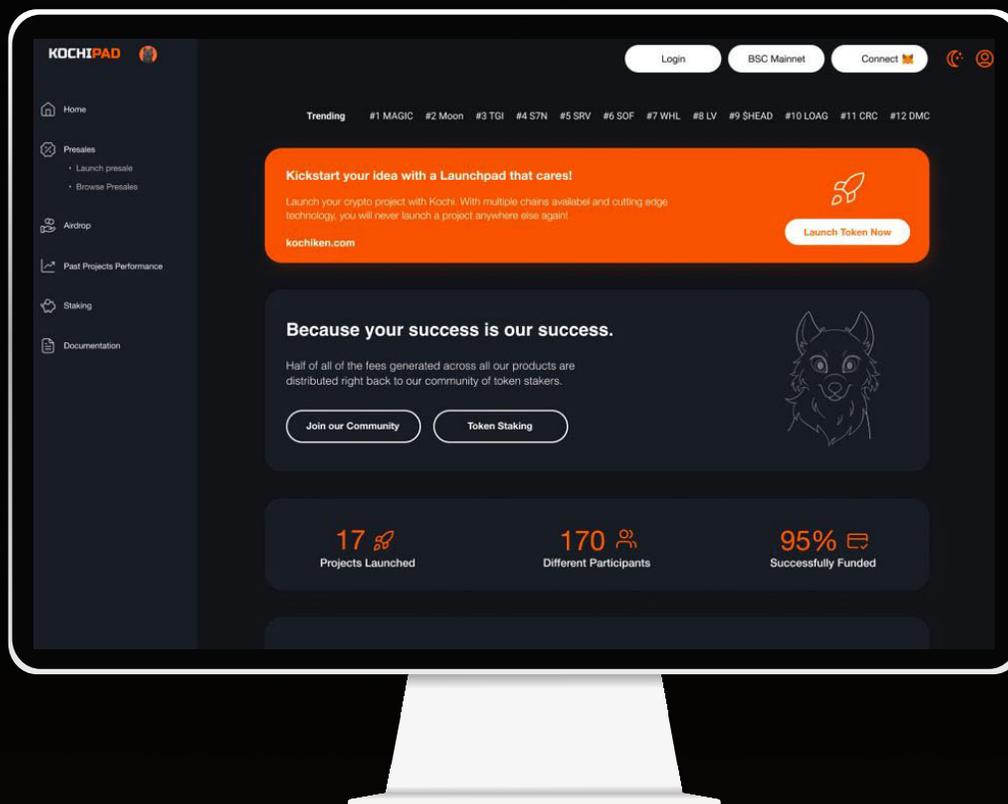


KOCHIPAD

We created an innovative launchpad where new projects can safely launch their tokens. BSC Chain and Ethereum will be available to consumers at launch, with more chains gradually being added. To ensure that users have a positive presale experience, KochiPad will employ advanced anti-bot protection on all presales. Our anti-bot protection is just one of the various security measures that are implemented to maintain a safe environment for investors.

Upcoming Chains:

- Avalanche (\$AVAX)
- Metis (\$METIS)
- Near Protocol (\$NEAR)
- Solana (\$SOL)
- Polygon (\$MATIC)
- Cronos (\$CRO)
- Harmony (\$ONE)
- Moonriver (\$MOVR)
- Oasis (\$ROSE)



KochiPad will take 0% of projects' tokens which greatly decreases sell pressure on launch. We want every project that launches with us to have the best possible opportunity to succeed. Only together can we all rise.

On every presale, we will collect 4% of all the liquidity raised. The funds will be distributed as follows: 2% for Kochi's development and 2% for Kochi token stakers. Revenue sharing is a huge draw of the Kochi Ken Project and sets us apart from our competitors.

Eventually users will be assigned their own 'Profile' section, allowing them to customize and keep track of any previous presales they engaged in. Users will also be able to set notifications for presales they want to take part in and reminders will be sent appropriately.

KochiPad Features :

- Hybrid Web 2.0 & 3.0 design for a smoother user experience and rapid feature expansion
- Both presales & fair launches on PancakeSwap & Uniswap
- Token staking to share revenue and win whitelist raffles
- Full CertiK Audit of all launchpad code
- Advanced anti-bot protection
- Bespoke referral contest portal
- Trending bar for top projects
- LP & Auto LP locking
- Token vesting
- Air dropper
- Plus much more to come

KOCHIPAD STAKERS

Staking on KochiPad will allow \$KOCHI holders to share the revenue generated from our entire ecosystem. Currently 50% of all revenue will be set aside for \$KOCHI stakers. The amount each wallet will be able to redeem is based on the amount of the staking pool they own.

Example: A holder stakes 1% of the supply and owns 10% of the staking pool. That holder is eligible to claim 10% of all the rewards allocated towards the stakers.

Staking \$KOCHI on our launchpad will also allow investors to participate in whitelist raffles for every project launching on KochiPad. The more tokens staked, the higher the odds of winning the whitelist spot.



KOCHIPAD INCUBATOR

In the future, we will expand our launchpad to create the KochiPad Incubator. Here we will work with creative new projects, helping them bring their concepts to fruition. There are so many stages involved in bringing a product to market and our objective with KochiPad is to ensure our partners' initiatives flourish by offering them our expertise and connections in marketing, moderation, development and much more.

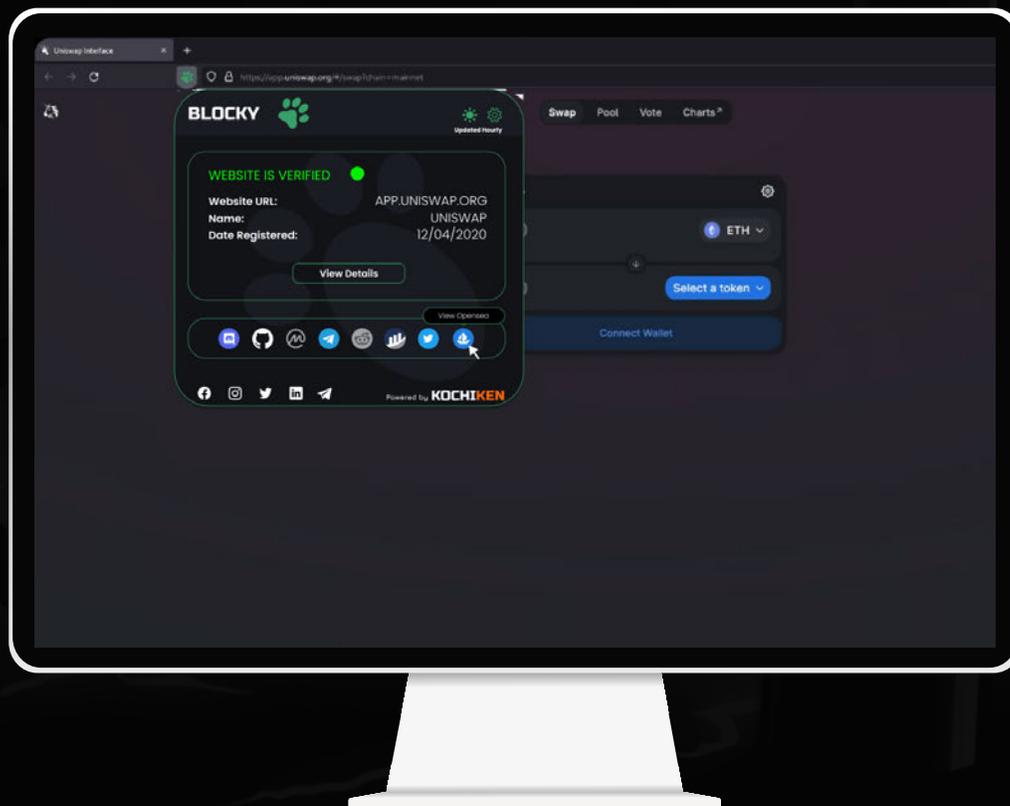
\$KOCHI stakers will benefit directly from these partnerships as they will still earn half of any revenue generated.



BLOCKY

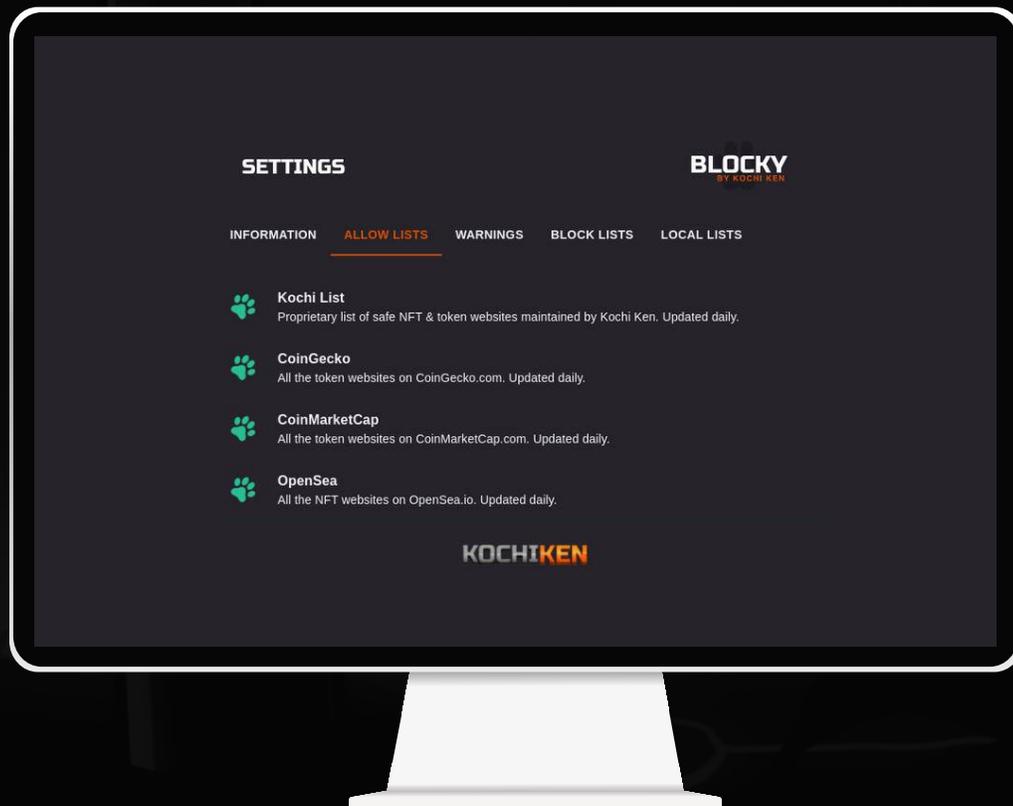
Security is paramount in the cryptocurrency space and both the NFT and token markets are awash with scams. We created Blocky with your safety in mind. Blocky is a Chrome and Brave browser extension that helps everyday investors protect themselves from scams and fake bots pointing to scam minting websites. When investors mint NFTs on scam websites they could either get their wallet swiped or mint a fake, worthless contract, stripping them of their hard-earned money.

Recently, with Discord servers being hacked, it is more important than ever to help investors avoid these scams. Projects will be able to reach out to us in order to whitelist their minting website so that investors are notified if the website they are on is legitimate.



Via the Chrome extension, colors will change based on the website. If, by any chance, a user clicks on a fake link and has the Chrome extension, they will immediately be notified that the website they are on is a potential scam. Privacy is your right and we respect that! Use Blocky with confidence knowing that we won't ever track what you do, your IP, and the websites you are visiting!

New retail investors are adopting cryptocurrency at an accelerated rate and everyday the pool of scam artists and fraudsters grows larger. If these new investors are to have the confidence to stay in the Web3 space it is crucial we offer them the security and protection they deserve.



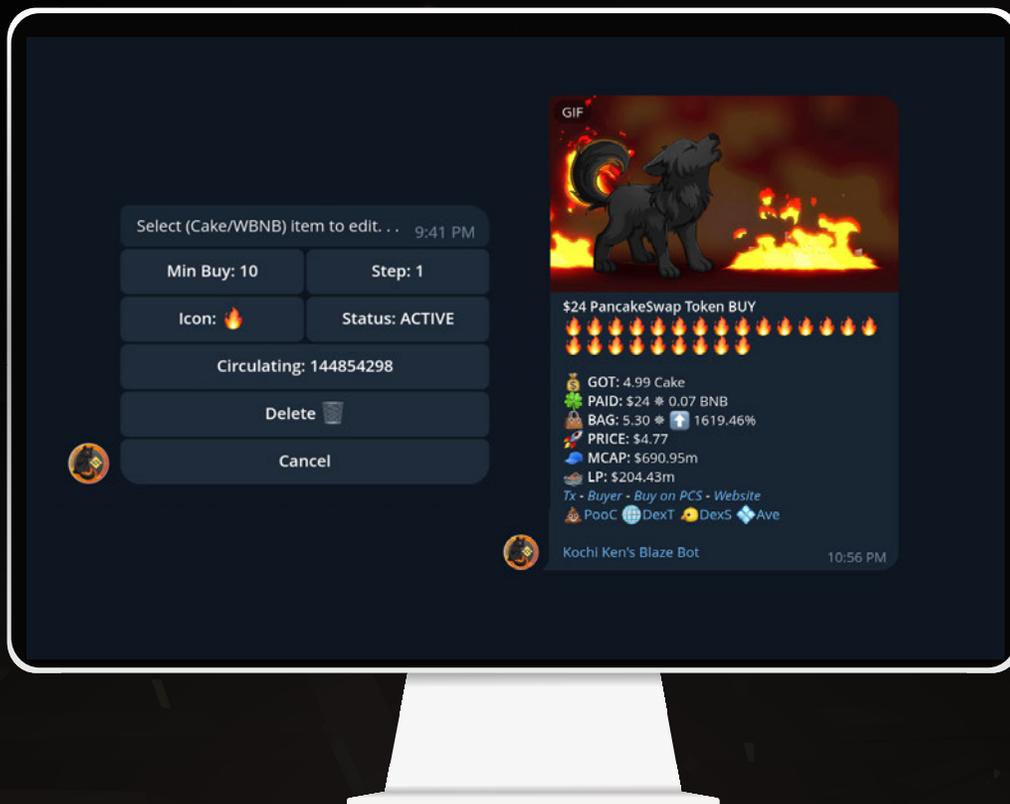
BLAZE BOT

“Blaze Bot” is our custom-coded, customizable Telegram buy bot. It uses Kochi’s “Super Boost” fast data-fetching technology and has unique features other buy bots don’t have.

Kochi Ken’s branding is shown on every token’s buy which acts as free Kochi banner ads across potentially thousands of Telegram rooms, plus 50% of the bot’s premium revenue goes to Kochi token stakers.

Immediate Notices

We’ve made notifications faster than ever. Be the first to know when your favorite token is being bought. This is great for Telegram rooms of projects and general crypto communities.



Useful Data

Every buy notification has clear, detailed information about the transaction including data that other buy bots don't have such as multiple chart links and the amount of tokens the buyer's wallet has.

Easily Customizable

Our easy-to-use button menu inside of Telegram allows you to customize how your token's buys are displayed, including which gifs and emojis to show your community.

Freemium Model

The buy bot is free to use, but if you need to track more tokens or enable advanced features then you can with a monthly subscription with half of the premium revenue going to Kochi token stakers.

Multiple Chains & Data Sources

The Blaze Bot is currently working in beta using data from our own dedicated BSC and ETH nodes. We only use third party data sources for backup and we'll be adding more chains in the near future.



THE KOCHI COLLECTIVE

We have created an incredible series of Kochi NFTs, dubbed The Kochi Collective. We have used the highest quality artwork with a collaboration of multiple artists to develop this incredible series.

These NFTs will benefit from various utilities across our whole suite of products. The NFTs will provide their owners value in the ever-growing Kochi ecosystem. We will continue to add purpose to this series.

We will also be producing one-off NFTs as part of the series with a unique look and ultra rare utility.

As we grow we will release more information on how the NFTs will be used in the future. We cannot wait to share this amazing work with the community.

We see ourselves as trailblazers in DeFi - the connection between our token, NFTs and utilities will be something all new projects will strive for.



ROADMAP

Phase 1

- Kochi Conceptualization
- Launch on PancakeSwap
- V1 Whitepaper
- CoinMarketCap & CoinGecko Listings
- Blaze Buy Bot Launch
- Blocky V1 Launch
- KochiPad Launch
- Marketing Campaigns
- CertiK Audit
- KochiPad Staking

Phase 2

- "Kochi Collective" NFT Launch
- Onboard Projects to KochiPad
- V2 Whitepaper
- Team Expansion
- CEX Listings
- Collaborations

Phase 3

- Blocky V2
- Launch Additional Interchain Capability on KochiPad
- New Website
- KochiPad Incubator

Phase 4

- T1 CEX Listings
- Launch of KochiTools
- Continuous Upgrades to our Suite of Products
- Kochi Becomes a Staple in DeFi

CONCLUSION

Kochi Ken is pioneering the way for the future of cryptocurrency and company management. The Kochi Ken business model will create an innovative platform that will assist projects in every aspect of their business.

Our suite of products will be a key, industry-leading portfolio that will help companies and investors maximize their potential and efficiency while prioritizing simplicity of use. This will accelerate the time to market for many cryptocurrency projects, and fast-track financial freedom for investors. We believe this is just a starting point for what we can accomplish in the future, and we hope that you join us on this journey.

Whilst our products reach a wide range of people, our goal is to have a strong presence in 3 dominant aspects of DeFi (memecoins, NFTs & passive income). Having a presence in multiple DeFi “niches” will help us establish ourselves as a key player in the whole of DeFi.

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